

LINKLATERS SOCIAL IMPACT COMPETITION

AY26/27

NUS Faculty of Law

Centre of Pro Bono & Clinical Legal Education

PROBLEM STATEMENT & INSTRUCTIONS

PROBLEM STATEMENT

Topic: Driving the Singapore Green Plan 2030

Problem: Design a solution with an accompanying action plan that directly promotes or supports one of the Singapore Green Plan 2030 Targets.

TASK

1. Your interdisciplinary team must select one of the five foundational pillars of the Singapore Green Plan 2030 outlined in the Annex below. Rather than tackling an entire pillar broadly, your solution should target a specific micro-community, sector, or systemic bottleneck in Singapore (e.g., an HDB cluster, a specific industrial zone managed by JTC, a network of hawker centres, local Small and Medium Enterprises (SMEs) in logistics, or educational campuses).

Note on Innovation: The example targets and possible bottlenecks detailed in the Annex serve purely as illustrative entry points to guide your brainstorming. They are by no means exhaustive. We welcome teams to uncover unaddressed structural challenges and design entirely novel, imaginative pathways—provided they remain realistic, practically workable, and legally rigorous.

2. To keep your proposal grounded in real-world application, your submission must fulfill the following two core operational requirements:

- (a) **The Legislative & Regulatory Analysis:** Your solution should include an evaluation of Singapore's current applicable legal and regulatory infrastructure (e.g., the Environmental Public Health Act, the Resource Sustainability Act, Building Control Act, or Town Council By-Laws) and propose any amendments or new statutory mechanisms to facilitate its implementation. A comprehensive proposal ideally includes a brief comparative analysis of at least one overseas jurisdiction (e.g., referencing frameworks from South Korea, Germany, Japan, etc.) to demonstrate how successful practices in those jurisdictions can be adapted to Singapore's unique socio-political context.
- (b) **The S\$5,000 Actionable Phase-1 Pilot:** While your long-term vision may rely on your proposed legislative or regulatory changes, assuming your team is given a

starting budget of S\$5,000 (equivalent to the LSIC Grand Prize) include a realistic and practical 12-month implementation roadmap for a localized proof-of-concept, setting out the steps you would take to initiate the execution of your proposal under existing laws and regulations.

(“Proposed Idea(s)”)

3. The competition will take place over 2 rounds.
 - a. **Preliminary round:** Teams will submit a video trailer of how a full video pitch will look like.
 - b. **Final round:** Finalists will submit a video pitch of their Proposed Idea(s) with an accompanying written report.
4. **Target audience:** There is no prescribed target audience for teams’ Proposed Idea(s) and videos. However, teams should consider who the target audience should be based on their Proposed Idea(s) and the tone and style of their pitch. Teams are not required to explicitly identify their target audience in their video submissions.
5. As teams are selected for the final round based on the quality of their Proposed Idea(s) and video trailer, teams are **not permitted** to change the essence of their Proposed Idea(s) after the preliminary round. However, teams are **permitted and encouraged to refine** their Proposed Idea(s) – teams should read the judging criteria on what this should entail. Further, teams are **not** required to incorporate the visuals and footage of their video trailer into their final video pitch. However, the **substantive ideas, target audience and overall style and tone of the final video pitch should be consistent** with the video trailer.

PRELIMINARY ROUND: VIDEO TRAILER

6. Teams are to submit a **2-minute video trailer** of a 7-minute video pitch responding to the problem statement and task.
7. **Time limit: 2 minutes** (including opening slide). Teams with videos longer than 2 minutes may be disqualified.
8. **Opening slide:** Videos must have an opening slide that flashes for at least **2 seconds** (which counts towards the time limit) with the following information:
 - a. State “Linklaters Social Impact Competition 26/27 Prelims”
 - b. Team members’ names
 - c. A short name for the video trailer and/or Proposed Idea(s) (be creative!)
9. **References:** Teams should prepare a document stating their references when submitting their video, if necessary. Any appropriate citation style is acceptable.
10. **File format:**

- a. Video: **mp4**
- b. References: **doc/docx**
- c. Maximum file size: **1GB**

11. File name:

- a. Video: <team leader's full name_prelim_video_LLSIC2627>;
e.g. Tan Lim Eng_prelim_video_LLSIC2627
- b. References: <team leader's full name_prelim_references_LLSIC2627>;
e.g. Tan Lim Eng_prelim_references_LLSIC2627

FINAL ROUND: VIDEO AND WRITTEN REPORT

12. Finalists are to submit a **7-minute video pitch** and a **4-page accompanying written report**.

Video

13. **Time limit: 7 minutes** (including opening slide). Teams with videos longer than 7 minutes may be disqualified.

14. **Opening slide:** Videos must have an opening slide that flashes for at least **5 seconds** (which counts towards the time limit) with the following information:

- a. State "Linklaters Social Impact Competition 26/27 Finals"
- b. Team members' names
- c. A short name for the video pitch and/or Proposed Idea(s) (be creative!)

15. **References:** Teams should prepare a document stating their references when submitting their video. Any appropriate citation style is acceptable.

16. File format:

- a. Video: **mp4**
- b. References: **doc/docx**
- c. Maximum file size: **1GB**

17. File name:

- a. Video: <team leader's full name_final_video_LLSIC2627>;
e.g. Tan Lim Eng_final_video_LLSIC2627
- b. References: <team leader's full name_final_references_LLSIC2627>;
e.g. Tan Lim Eng_final_references_LLSIC2627

Written Report

18. **Structure:** Except as expressly provided for in the instructions, there is **no prescribed structure** for the report. Teams are free to decide what should go into the report, and how the report should be structured.

19. **Considerations:** Teams should consider the following when drafting their report:

- a. The **video pitch** is the **main deliverable** and should be able to standalone as a persuasive pitch without the report. The written report accompanies the video pitch and should **supplement** the video pitch.
 - b. Some items that may be suitable for the written report include technical information of the Proposed Idea(s), background research findings, research methodology, feasibility studies etc. Concurrently, teams should consider if these items should also be incorporated into the video pitch in a suitable manner.
 - c. Teams may consider examples of business proposals or elevator pitches available online and adapting them for their written report.
20. **Page limit:** The report must not exceed **4 pages, excluding** the cover page, reference section, and appendices. Teams may be disqualified if their report exceeds 4 pages.
21. **Formatting instructions** (except for the cover page):
 - a. Arial
 - b. Font size 12
 - c. 1.5 line spacing
 - d. 2.54cm margins on all sides
 - e. Indicate page numbers on all pages excluding the cover page
22. **Cover page:** The written report must have a cover page, with the following information:
 - a. State "Linklaters Social Impact Competition 26/27 Finals"
 - b. Team members' names
 - c. An appropriate report title
23. **References:** The written report should include a reference section. Any appropriate citation style is acceptable.
24. **Appendices:** Appendices may be included. No credit will be given for substantive content in the appendices, but **teams may be penalised if raw data or research findings relied upon in the written report are not included in the appendices.**
25. **File format:** **doc/docx**; Maximum file size: **1GB**
26. **File name:** <team leader's full name_final_report_LLSIC2627>; e.g. Tan Lim Eng_final_written report_LLSIC2627

SUBMISSION INSTRUCTIONS

27. **Submission method:** Team leaders should submit their files (video, written report, and references) by uploading their files and submitting the form at:
 - a. **Preliminary Submission:** <https://forms.office.com/r/0763UNQ3zr>

- b. **Final Submission:** <https://forms.office.com/r/JZuzzJPgKH>

28. **Backup uploads to file sharing site:** Further, teams should also upload an identical copy of their video, references (if any) and written report submissions on an online file sharing service, e.g. Google Drive or Dropbox, and provide an accessible link to the files through the submission form. If a video is **published on a publicly accessible video hosting site(s)**, e.g. YouTube, **references should be appended either in the video description as-is or a link to the references document should be provided.**
29. **Technical issues with submission portal:** In the event that there is a technical issue with the submission form, teams should email the competition organisers at sicnuscpcbcl@gmail.com with the accessible links to their backup uploads of their files **by the submission deadline.**
30. **Re-submissions are not allowed**, except with the approval of the competition organisers, at their sole and absolute discretion.

JUDGING CRITERIA

31. **Proposed Idea(s)** (assessed through both video and written submissions)
- Impact and Measurability:** The Proposed Idea(s) should address the problem in a meaningful, lasting and sustainable manner, with clear, trackable metrics to evaluate success. The Proposed Idea(s) should be effective and impactful, having regard to how the team has scoped the problem and the target audience.
 - Operational Feasibility and Practical Utility:** The Proposed Idea(s) should be actionable and tailored for real-world execution, having regard to resource constraints, implementation costs, the current state of technology, and the likelihood of adoption and continuous engagement by the target audience and the relevant stakeholders.
 - Scalability:** The Proposed Idea(s) should demonstrate potential for scalability.
 - Interdisciplinary Integration:** The Proposed Idea(s) should demonstrate interdisciplinary integration and/or multi-disciplinary cohesion, showcasing how business and/or environmental strategy, technology, legal structures and any other applicable discipline operate in lockstep.
 - Innovation:** The Proposed Idea(s) should be creative and original while reflecting a nuanced understanding of the problem statement.
 - Contextual Understanding:** The Proposed Idea(s) and pitch should demonstrate an understanding of the context surrounding the problem statement, such as the underlying factors that are driving the problem, why the problem is pertinent, and how the Proposed Idea(s) can fit into the social impact or ESG landscape.
 - Refinement:** The Proposed Idea(s) should be well thought-out and thoroughly worked through. This means that any potential issues with the implementation

of the Proposed Idea(s) should be addressed (for example, anticipating operational, legal, and commercial bottlenecks and providing concrete risk-mitigation solutions), and that the important details of the Proposed Idea(s) are fleshed out where appropriate. *(Due to the short time limit of the video trailer and the lack of a written report, **this criterion may be weighted less in the preliminary round.** This criterion will be weighted proportionately with the other criteria in the final round.)*

32. Production Quality (video submission)

- a. **Effectiveness:** The video should present the Proposed Idea(s) in a compelling, persuasive and exciting manner. The video should also provide an effective and clear explanation of the important features of the Proposed Idea(s).
- b. **Tailored to Target Audience:** The video should present the Proposed Idea(s) and information in a manner that is accessible, engaging and compelling to the target audience.
- c. **Creativity:** Credit will be given to videos that present the Proposed Idea(s) in a creative manner, such as by exhibiting novel presentation and videography techniques.
- d. **Aesthetic and Technical Qualities:** The video's visuals should be clear, stable and smooth, while the video's audio should be crisp and audible. The choice of visuals and sounds, and the look and feel of the video, should be compatible with how teams wish to pitch their Proposed Idea(s).
- e. **Professionalism:** The video should be professional, in a form where it is ready to be published publicly. The video should be free of typographical, grammatical errors and video editing mistakes.

33. Written report (*final round only*)

- a. **Quality of research:** The report should demonstrate that the team has rigorously and diligently conducted the necessary and relevant research into the problem statement and the Proposed Idea(s). Teams should also explain how their research findings are relevant to their understanding of the problem and the formulation of their Proposed Idea(s).
- b. **Utility:** The written report should complement their video submission in evaluating the problem statement and developing a strong argument, with supporting evidence, for the adoption of their Proposed Idea(s).
- c. **Organisation:** The written report is organised in a manner that is coherent and easy to follow.
- d. **Professionalism:** The written report should be professional and in the appropriate register. The video should be free of typographical, grammatical errors and video editing mistakes.

CLARIFICATION QUESTIONS

34. Teams should refer to the section on “Clarification Questions” in the competition rules. Teams are reminded that questions must be sent in to sicnuscpcbcle@gmail.com.
35. **Discretion to not answer questions:** The organisers retain the sole and absolute discretion on whether to answer questions submitted. Questions where answers can be found in the competition rules, website or this document will not be answered.
36. **Deadline:** The deadline for clarification questions for the preliminary round is **29th December 2026, 11.59pm**. The deadline to ask clarification questions for the final round will be provided after the finalists are announced.

GENERAL REMINDERS

37. **Rules:** Teams are to read the competition rules carefully.
38. **No External Assistance:** The video(s) and the report must be the work of the team members alone. There should be no external assistance in the making of video(s) and/or the drafting of the report.
39. **Intellectual Property:** Teams must only submit original works that do not violate the intellectual property rights of third parties. Participants should ensure that they comply with all prevailing intellectual property and copyright laws when using music, visuals, and all other resources available on the internet and elsewhere.
40. **Plagiarism:** Teams are reminded that they must adhere to the highest standards of academic integrity, and that NUS takes a strict view of plagiarism and academic dishonesty.
41. **Confidentiality:** As submissions may be published online or presented publicly, participants should not include any sensitive or confidential information in their submissions.
42. **Communication:** Teams should check their emails and the website regularly. Teams are encouraged to join the telegram broadcast channel to get the latest updates.
43. **Enquiries:** All enquiries should be directed to sicnuscpcbcle@gmail.com.

Annex

The Pillars and Targets: Choose Your Focus Area

Pillar 1: City in Nature

- **Singapore Green Plan 2030 targets:**
 - Double our annual tree planting rate between 2020 and 2030, to plant 1 million more trees across Singapore
 - Increase nature parks' land area by over 50% from 2020 baseline
 - Every household will be within a 10-minute walk from the park.
- **Example:** Expand nature park areas by over 50% and ensure every household lives within a 10-minute walk of a park by 2030.
- **Possible bottlenecks for consideration:** As urban spaces densify and green corridors expand, human-wildlife encounters and ecological preservation clashes are on the rise. Current municipal frameworks struggle to balance biodiversity conservation with urban safety, real estate development, and public liabilities.

Pillar 2: Energy Reset

- **Singapore Green Plan 2030 targets:**
 - *Green Energy:*
 - ♣ Increase solar energy deployment to at least 2 GWp, which can meet around 3% of our 2030 projected electricity demand and generate enough electricity to meet the annual electricity needs of around 350,000 households
 - ♣ Best-in-class power generation technology that meets emission standards and reduces carbon emissions
 - *Greener Infrastructure and Buildings:*
 - ♣ Green 80% of Singapore's buildings (by Gross Floor Area) by 2030
 - ♣ 80% of new buildings (by Gross Floor Area) to be Super Low Energy buildings from 2030
 - ♣ Best-in-class green buildings to see an 80% improvement in energy efficiency (over 2005 levels) by 2030
 - *Sustainable Towns and Districts:*
 - ♣ Reduce energy consumption in existing HDB towns by 15%
 - *Cleaner-energy Vehicles*
 - ♣ All new car and taxi registrations to be of cleaner-energy models from 2030
 - ♣ Deploy 60,000 EV charging points nationwide by 2030
 - *Sustainable Maritime*
 - ♣ All new harbour craft operating in our port waters to be fully electric, be capable of using B100 biofuels, or be compatible with net zero fuels from 2030
- **Example:** Green 80% of buildings by Gross Floor Area (GFA) by 2030 and ensure 80% of new developments are Super Low Energy (SLE) buildings.
- **Possible bottlenecks for consideration:** While new commercial landmarks achieve top green certifications easily, retrofitting older, private residential estates or strata-titled

commercial buildings faces administrative and legal gridlock within Management Corporations (MCSTs).

Pillar 3: Sustainable Living

- **Singapore Green Plan 2030 targets:**
 - *A Green Citizenry that Consumes and Wastes Less:*
 - ♣ Reduce household water consumption to 130 litres per capita per day
 - ♣ Reduce the amount of waste to landfill per capita per day by 30%
 - *Green Commutes:*
 - ♣ Achieve 75% mass public transport (i.e. rail and bus) peak-period modal share
 - ♣ Electric buses to make up half of the public bus fleet by 2030.
 - ♣ Existing diesel buses will be replaced with cleaner energy buses by 2040
 - ♣ Expand rail network to 360km by early 2030s
 - ♣ Expand cycling path networks to around 1,300km
 - *Strengthen Green Efforts in Schools:*
 - ♣ Achieve a two-thirds reduction of net carbon emissions from the schools sector
 - ♣ At least 20% of schools to be carbon neutral
- **Example:** Reduce waste-to-landfill per capita per day by 30% by 2030.
- **Possible bottlenecks for consideration:** While household recycling awareness is high, domestic streams face a 40% contamination rate, and the commercial sector often lacks source-segregation infrastructure.

Pillar 4: Green Economy

- **Singapore Green Plan 2030 targets:**
 - Jurong Island to be a sustainable energy and chemicals park
 - Singapore as a sustainable tourism destination
 - Singapore as a leading centre for green finance and services to facilitate Asia's transition to a low-carbon and sustainable future
 - Singapore as a carbon services and trading hub in Asia
 - Singapore as a leading regional centre for developing new sustainability solutions
 - Groom a strong pool of local enterprises to capture sustainability opportunities
- **Example:** Establish Singapore as a leading center for green finance, carbon trading, and sustainability services.
- **Possible bottlenecks for consideration:** While multinational corporations have dedicated sustainability teams, local SMEs (which make up 99% of Singaporean enterprises) face high compliance costs and legal complexities when attempting to fulfill sustainability reporting mandates or qualify for green funding.

Pillar 5: Resilient Future

- **Singapore Green Plan 2030 targets:**
 - *Adapt to Sea-level Rise and Enhance Flood Resilience*
 - ♣ Complete formulation of coastal protection plans for City-East Coast, North-West Coast (Lim Chu Kang and Sungei Kadut) and Jurong Island
 - *Grow Local*

- ♣ Build the capability and capacity of our agri-food industry to produce 30% of Singapore's nutritional needs locally and sustainably
 - **Example:** Produce 20% of Singapore's fiber consumption and 30% of Singapore's protein consumption locally and sustainably by 2035¹.
 - **Possible bottlenecks for consideration:** High-tech urban farms face steep upfront capital requirements, tight commercial margins, and highly complex land-use zoning restrictions across various statutory boards.

¹ [Singapore replaces '30 by 30' food sustainability goal with targets for specific food categories - CNA](#)